



## macoev

We believe in a way of doing business that doesn't stop at delivering results, but is able **to build trust**.  
Trust in people, in skills, in technology, and in the future we are creating together.

Becoming a **Benefit Corporation** is a natural and conscious choice for us. We decided to embed positive-impact goals into our business model, taking responsibility for generating value not only economically, but also on a human, local, and environmental level. Every project, every decision, and every technology we develop is shaped with this balance in mind.

**Trust. It is the word that led us to embrace this mission, and it is what continues to inspire us today.**  
**Trust will save the world, before it saves us.**

Our mission is to create a positive and lasting impact on our clients, our colleagues, and society as a whole. This means designing and building high-level solutions that improve our users' lives, help companies thrive, and generate positive externalities. It means creating a fulfilling workplace that motivates us to give our best. And last, but not least, we want to be a positive model that inspires other people and organizations.

Choosing Macoev means being ambitious in goals and quality standards, with a long-term horizon. We are courageous, optimistic, and we believe that method and hard work are the key to overcoming any difficulty. We also believe that resilience, dedication, and passion are essential tools to get the best not only from our work, but from ourselves as well. We are curious, and that curiosity has led us to work across many fields, taking on new and ever greater challenges. For us, every challenge begins with research and continues with attention to detail; it's not just a matter of technique, it's a matter of mindset. We work with method and pragmatism, seeking the right balance between speed and quality.

We strive to value the diversity and personalities that define us, which we believe are a powerful multiplier of values. We are a big family built on authentic relationships, mutual trust, and shared collaboration.

We are grateful for the opportunities the world gives us, and we commit ourselves to improving things, for others too.

**STEFANO LUCCISANO** | Chief Executive Officer

